## Abstract

The invention concerns a method in a wireless communication network for transferring content to terminal 5 equipment, in which method content arranged for a server located in the data communication network is transferred as data transfer through the data communication network to the terminal equipment for browsing in a browser session and wherein at least a part of the content is associated with at 10 least one special identifier, which is used to indicate the special character of the content in question to manage it in the established manner. In the method, at least a part of the said content provided with an identifier is transferred to the terminal equipment as background processing essentially 15 without affecting the data transfer of the terminal equipment's browser session proper.